

# Gold Advanced Supplier (GAS) Export Smarter. Spend Less. Reach Global Buyers.

## The Pain Points We Solve



### High Upfront Cost

International exhibitions require heavy investment:

- Logistics & product shipment
- Booth rental & renovation
- Staff travel & accommodation
- Marketing materials

A single exhibition can exceed **RM150,000+**.



### Limited Visibility

- Small, individual booths are easily overlooked
- Global buyers gravitate toward large, professional, trusted pavilions
- SMEs struggle to stand out among global brands



### Limited Trading Experience

- Difficulty identifying serious buyers
- Lack of international sales & negotiation experience
- Uncertainty in export pricing, terms, and expectations



### Uncertain Return on Investment

- No structured buyer matching
- No systematic follow-up
- High spending without guaranteed deals or outcomes

## What is the Gold Advanced Supplier (GAS)?



### Low-Cost Participation in 3+1 Major International Trade Fairs

- MEGA HALAL Bangkok 2026
- SIAL Paris 2026
- FOOD EX Japan 2027
- Saudi Food Show 2027



### Low Commission Model

- 2% commission for the first RM10 million in sales
- 1% commission for all subsequent sales



### Exposure to Global Buyers via DagangHalal.com

- World's leading Halal B2B FMCG e-marketplace
- Access to 14,000+ registered global buyers
- O2O buyer sourcing



### High-Intent Buyer Pre-Event Appointments

- We proactively invite our buyer and distributor network to attend the exhibitions
- Buyers are encouraged to visit the DagangHalal booth to review participating GAS brands
- This turns booth presence into real buyer meetings and export deal opportunities

## Expected Outcomes:



### International Brand Exposure

Position your products in front of serious global buyers.



### Qualified Buyer Lead Generation

Pre-matched distributors, importers, and wholesalers.



### Potential Export Sales Closing

On-site sales support + structured post-fair follow-up.



### Gold Advance Supplier Export Community

Join a private network to share insights, opportunities, and export updates.

## Who This Is For:



HALAL / HACCP / GMP certified



Production capacity ready



Serious about export growth



Want results, not just exhibition exposure

From RM999/month, turn global exhibitions into real export opportunities.  
Let's explore if Gold Advanced Supplier fits your brand.

Email: [ben.chin@daganghalal.com](mailto:ben.chin@daganghalal.com)  
Phone/WhatsApp: +60 11-5666 1946  
Visit: [sales.daganghalal.com](https://sales.daganghalal.com)

Address: DagangAsia Network Holding Sdn. Bhd. (1344481-V)  
D-06-11, Menara Suezcap Tower 1, KL Gateway, Jalan Kerinchi,  
59200 Kuala Lumpur, Wilayah Persekutuan KL, Malaysia